



**MEDIA KIT**

# **INLAND EMPIRE**

## **COMMUNITY NEWS**

IECN proudly serves the community via three weekly publications and an online edition. Our commitment is to **AMPLIFY** the voices of the region by spotlighting local government and issues, cultural features, grassroots efforts, education, and more.

**Colton Courier:** Established in 1876, it has consistently showcased the diverse accomplishments, challenges, and human interest stories of the Colton community.

**El Chicano:** Since 1968, this publication has been the voice of the San Bernardino community, reflecting its diverse accomplishments and challenges.

**Rialto Record:** Serving the Rialto community since 1910, it captures the essence of Rialto's accomplishments, challenges, and human interest stories.

### **Why Advertise with Inland Empire Community News?**

1. **Historical Significance:** With roots dating back to 1876, our publications have been the trusted voice of the community for generations.
2. **Broad Reach:** Every advertisement reaches readers across three established newspapers: Colton Courier, El Chicano, and Rialto Record.
3. **Digital Presence:** Beyond our print circulation, we boast over 20,000 website visitors per month, amplifying your advertisement's reach.
4. **Comprehensive Coverage:** We cover the cities of San Bernardino, Colton, Rialto, Grand Terrace, Loma Linda, Redlands, and Highland, California, ensuring your message resonates throughout the region.

### **By the Numbers**

Weekly Print Circulation: 6,000 newspapers

Monthly Website Visitors: Over 20,000

### **Ownership**

The trio of publications operates under the leadership of Denise Berver, a dedicated 27-year employee, and Manny Sandoval, who holds a decade of experience. Both ensure that the legacy and commitment to community news remain strong and true to that of Publisher Emeritus Gloria Macias Harrison.

### **Stay Connected**

Visit us online at [iecn.com](http://iecn.com) and follow us on social media platforms: Facebook and Instagram @IECommunityNews. Choose IECN, where your advertisement isn't just seen; it's remembered.

Ad Size	Specs	Cost
2 Column	4"x2"	\$72
3 Column	6"x6"	\$315
1/8 Page	4"x4"	\$145
1/4 Page	4"x8"	\$280
1/2 Page - H	10"x8"	\$700
1/2 Page - V	8"x10"	\$700
Full Page	10"x16"	\$1,400

**Paid print insertions run in all three publications and include website placement on IECN.com.**

- **Ad space reservation:** Deadline by 5 P.M. the Friday prior to the week of ad publication.
- **Ad copy:** Deadline is due by noon on Monday the week of publication.
- **Payment method:** Check or credit card accepted payable to iecn.

*Email [iecn1@mac.com](mailto:iecn1@mac.com) or call (909) 381-9898 for more information.*